i can Act!

Getting from Here to Zero and how You can Help

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Dimity Hawkins & Misha Byrne
Quick quiz

1. How many nuclear weapons are in the world today?

2. ICAN stands for…?
   a.) Incredibly Cool Anti-Nukers
   b.) International Campaign to Abolish Nuclear weapons
   c.) I Can Abolish Nukes

3. Who here has signed up to ICAN online (via icanw.org)?

4. Who here has added a plea to millionpleas.com so far?

5. Who has nuclear weapons right now?
Where are the nukes?
How much money is spent on nuclear weapons every year?

- The US alone spent about **$5.8 trillion** on nuclear weapons between the early 1940s and 1996. *(Brookings Institute)*

- In 2004 it was estimated that approximately **$40 billion** (about 10% of the annual military budget) was spent on US nuclear weapons *(Natural Resources Defense Council, 2004)*

- US spent **$52.4 billion** on nuclear weapons in 2008 *(Schwartz & Choubey, 2009)*

- … US = 1/9 nuclear weapons states!

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*In 2004, the World Bank estimated that reaching the Millennium Development Goals by 2015 would need **$40-60 billion** a year of additional foreign aid.*
Does the world really want to get rid of nuclear weapons?
Publics around the world overwhelmingly support the negotiation of a **Nuclear Weapons Convention.**
... what is it?
ICAN is...

- A global movement to abolish nuclear weapons.

We’d also like to think it is:

- **Dynamic** – trying to incorporate new technologies, ideas and voices
- **Inclusive** – from doctors to activists, churches and trade unions to politicians, musicians, artists, students and school children…ICAN speaks to all
- **Respectful** – avoiding duplication of others work and history
- **Responsive** – to national issues on nukes
- **Focussed**
Examination, education & integration

Humour, horror, hope = ICAN!

- How have we done things in the past?
- How could we do things now?
- How do we educate and inform the public?
- How do we engage with politicians, industry, military?
- How do we make the links to other issues?
Core political work

- Advocacy for a Nuclear Weapons Convention – banning the bomb!
If you support a Nuclear Weapons Convention, wear a red wristband (diplomats included).
This year, the nuclear bomb turns 65.
Isn’t it time for compulsory retirement?
Drop the rhetoric, not the bombs. It’s time to turn the “vision” of a nuclear-weapon-free world into a reality.
Advice from your doctor? **Negotiate an NWC, and help the world overcome its nuclear addiction.**
Core political work

- Advocacy for a Nuclear Weapons Convention – banning the bomb!

Core public work

- Building a groundswell of public opinion (GOPO) that nuclear weapons should, must and can be abolished

- Using that GOPO to create the political will to have governments act for a world free of nuclear weapons
ICAN beginnings

1995–2006

- Civil society drafts a **model treaty** to prohibit and eliminate all nuclear weapons within an agreed timeframe – accepted as a UN document in 1997

- Campaigners begin laying the groundwork for comprehensive negotiations to abolish all nuclear weapons

2007

- **ICAN is launched** around the world with the aim of building a public groundswell of support for nuclear abolition: launches in Vienna, Malaysia, Australia, Canada, India, Norway (see: icanw.org/launch)

- Costa Rica and Malaysia **submit the updated model Nuclear Weapons Convention** to the United Nations
2008
- Organizations in over 60 countries advocate for ICAN’s goal of a Nuclear Weapons Convention
- UN Secretary-General Ban Ki-moon joins the growing call for a Nuclear Weapons Convention

2009
- Nobel Peace Prize winners, famous musicians and sporting legends add their voices to the campaign
- ICAN initiates a global lobbying effort to increase government support for a nuclear abolition treaty

2010
- More than 140 nations call for a Nuclear Weapons Convention at the NPT review conference in May
- ICAN launches the Million Pleas initiative aimed at creating the world’s largest video chain letter
Nuclear Weapons Convention

A **Nuclear Weapons Convention would prohibit:**

- Development
- Testing
- Production
- Stockpiling
- Transfer
- Use + threat of use
- Production of fissile material
- & requires delivery vehicles to be destroyed or converted to make them non-nuclear capable
The NWC would…

- **Define terms** in precise detail to establish thresholds and limits
- **Create rules** so that everybody understands what is prohibited and what is allowed
- **Establish a schedule** for sequenced steps to remove the threat of nuclear weapons by their dismantlement
- **Outline patterns** of behaviour and cooperation to enhance communication and transparency in implementing the treaty
- **Establish verification** measures to make sure that no-one is cheating
Government support for a NWC

- 140 support
- 22 on the fence
- 30 oppose

According to latest ICAN research at NPT RevCon 2010

More info on the NWC:
icanw.org/the-solution
Visit millionpleas.com to:

1. View the film
2. See the Pleas
3. Add your own plea: Voice your support for nuclear disarmament by uploading their personal plea via YouTube video, Facebook or Twitter or email!
4. Share this with your friends: Share with your friends and family, helping to create the worlds longest video letter!

- Its simple to participate – just say please!
How to upload a video plea

1. First go to millionpleas.com

2. Click "add your plea"

3. In the YouTube box, click on "Upload" - it will lead you to a log-on page for YouTube

4. Log on to (or create) your YouTube account

5. Use either your webcam to record a new plea or upload a video of your plea from another source!
Group questions

- What about ICAN gets you excited, and how can you use what we’ve made available?
Group questions

- What are the three biggest obstacles to you getting active and using ICAN to help rid the world of nuclear weapons?
What students do…

Target X

Bin the Bomb

Nuclear Free

Cup of Tea

Flash Mobs

MILLIONpleas.com

Million Pleas
Nuclear Free Cup of Tea
Action Stations!

*Instructions:*
- break into small groups
- Spend a few minutes at each station

*Stations:*
- Target X
- Bin the Bomb
- Nuclear Free my cup of tea
- Million Pleas